



Daily Mercury
Tuesday 5/2/2008
Page: 19
Section: General News
Region: Mackay QLD Circulation: 16,364
Type: Regional
Size: 62.97 sq.cms.
Published: MTWTFS-

Brief: HOLIDAYS

Airlie Beach BIG4 gets nod

AIRLIE Beach-based BIG4 Adventure Whitsunday Resort was one of the top ten places to stay according to a recent survey.

Family travel and lifestyle magazine, Holidays with Kids, has rated six BIG4 parks in their top ten places to take the family.

Adventure Whitsunday Resort was one of those singled out for accolades, and owners Naomi and Greg McKinnon were delighted to know that their park had been included.

“This award is extra special because it’s voted on by the families that we strive to please, so it’s great news,” Naomi said.

“Our whole team works so hard to create great holidays for people so it’s nice to receive recognition.”

BIG4 chief executive officer Terry Goodall said BIG4 operators prides themselves on offering safe and enjoyable environments for families to holiday and enjoy great tourist destinations across Australia.

“Survey results like these help show that we are doing our job.”